

**DISCUSSION GUIDE FOR 1990 LIVESTOCK OUTLOOK**

prepared by

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## **SLIDE 1: U.S. INVENTORY OF ALL CATTLE AND CALVES, JANUARY 1**

- A. Long-term decline in cattle numbers has been dramatic.
  - 1. 1975: 132 million head.
  - 2. 1989: 99.5 million head.
- B. January 1, 1990 survey is expected to show an inventory of 100.5 million head, or up 1%.
- C. January 1, 1991 survey is expected to show an inventory of or 102.5 million head, or up 2%.
- D. Modest growth rate is due to two factors.
  - 1. Cow-calf producers memory of large losses experienced in the early and mid-1980s.
  - 2. The Tax Reform Act of 1986 reduced the incentives to expand through the elimination of the investment tax credit and the capital gains exclusion.

## **SLIDE 2: U.S. COW-CALF PRODUCTION RETURNS**

- A. The incentive for an expansion of the size of the cattle herd is indicated by the profits to cow-calf production.
  - 1. Four consecutive years of profits over 1986-1989.
  - 2. Longest period of profits since the late 1960s and early 1970s.
  - 3. Average profits:
    - a. 1981-1985: \$-13/cwt.

- b. 1986-1989: \$+44/cwt.
- B. Cow-calf producers are expected to earn substantial profits in 1990.
  - 1. Supported by strong feeder cattle prices and good forage and pasture conditions.

### **SLIDE 3: U.S. COW SLAUGHTER IN 1989**

- A. Evidence that beef producers are beginning to rebuild the cattle herd can be seen in cow slaughter numbers.
- B. Over January-May 1989 cow slaughter was up an average of 4% compared to year earlier levels.
- C. Over June-September 1989 cow slaughter was down an average of 7% compared to year earlier levels.

### **SLIDE 4: BEEF PRODUCTION FORECASTS**

- A. Continued decline in beef production is forecast for 1990.
- B. One uncertainty is whether cattle feeders will continue to feed cattle to heavy weights.
- C. Slaughter weights of cattle have been about 1.5% above year ago levels since the summer.

**SLIDE 5: FED CATTLE PRICES**

- A. Pattern of fed cattle prices in 1989 similar to that in 1988.
- B. Despite drop in beef production prices are expected to only increase marginally in 1990.
  - 1. Increase in fed cattle weights.
  - 2. Large supplies of poultry.
- C. Price forecasts:
  - 1. 1989IV: \$73-75/cwt.
  - 2. 1990I: \$74-78/cwt.
  - 3. 1990II: \$74-78/cwt.
  - 4. 1990III: \$70-74/cwt.

**SLIDE 6: U.S. FEEDER CATTLE SUPPLIES, JULY 1**

- A. After declining sharply for most of the 1980s feeder cattle supplies were up on July 1, 1989.
- B. Increase was not large, only up 0.8%.
- C. Only 1988 supply was smaller in the 1980s.

**SLIDE 7: FEEDER CATTLE PRICES**

- A. Feeder cattle prices in the first five months of 1989 were about the same level as in 1988.

- B. Over June-September prices were \$4 to 8/cwt. higher than in 1988.
- D. Prices have fallen modestly since mid-summer as fed cattle prices dropped.
- E. Feeder cattle prices are expected to increase in response to recent rise in fed cattle prices.
- F. Fundamentals are strong for feeder cattle prices in 1990.
  - 1. High fed cattle prices.
  - 2. Moderate feed costs.
- G. Prices in the first half of 1990 are expected to range in the upper eighties to the low nineties.

**SLIDE 8: U.S. INVENTORY OF ALL HOGS AND PIGS, 10 STATES, DEC 1**

- A. There has been no discernable long-term trend in hog numbers over the last thirty years.
- B. Some analysts have suggested there is a ten-year cycle in hog numbers.
  - 1. Lows in 1965, 1975, and 1986.
  - 2. Highs in 1970, 1979.
- C. Several reasons to view this conclusion cautiously.
  - 1. Two repetitions of a cycle has little statistical reliability.
  - 2. Structure of hog industry has changed dramatically.
  - 3. Efficiency of hog production has improved sharply.

**SLIDE 9: NUMBER OF U.S. HOG FARMS**

- A. Number of hog farms has dropped sharply in the 1980s.
  - 1. 1980: 675,000 farms.
  - 2. 1988: 334,000 farms.
- B. Continued declines are expected given cost advantage of larger operations.

**SLIDE 10: U.S. HOG FARMS WITH INVENTORIES OF 500 OR MORE HOGS AND PIGS**

- A. While the total number of hog farms has fallen, the number of large operations has grown.
- B. Define large operations as those with 500+ inventories.
  - 1. 1977: 3.4% of all hog farms  
35.3% of all hog inventories.
  - 2. 1988: 9.0% of all hog farms  
59.6% of all hog inventories.
- C. As share of production by large operations has increased, share of smaller operations has declined sharply.

**SLIDE 11: EFFICIENCY OF THE HOG BREEDING HERD**

- A. Efficiency of the hog breeding herd has increased rapidly in the 1980s.
- B. Cycling efficiency measures how fast the breeding herd is re-bred and farrowed.

1. Estimated by the ratio of sows farrowed over the December-M a y .  
period to the December 1 breeding herd.
  2. Expressed in index form with 1963 equal to 100.
  3. No change in cycling efficiency between 1963 and 1980.
  4. Increased by 19% between 1980 and 1988.
- C. Pigs per litter efficiency is estimated by the pigs per litter over the December-May period.
1. Expressed in index form with 1963 equal to 100.
  2. No change in pigs per litter efficiency between 1963 and 197.
  3. Increased 8% between 1977 and 1988.
- D. Efficiency of the hog breeding herd has increased by 28% since the late 1970s due to the increases in cycling and pigs per litter efficiency.
- E. Increases in efficiency are probably related to the structural changes that have taken place in the hog industry.
- F. Larger operations are more efficient due to better technology and more intensive management practices.

## SLIDE 12: HOG-CORN RATIO

- A. Indicator of hog production profits is the hog-corn ratio.
- B. Traditional break-even ratio is 20:1.



- C. Have been at or above 20:1 since.

**SLIDE 13: HOG-CORN RATIO AND PRODUCTION RESPONSE FIVE QUARTERS**

**LATER, 1980: I - 1988: II**

- A. Relationship between profits and hog production is shown on slide.
- B. Each square represents the combination of the hog-corn ratio for a quarter and hog production five quarters later.
  - 1. Five quarter lead reflects the average time required for producers to respond and the biological lags in production.
- B. Indication of economically rational response.
  - 1. If hog-corn ratio is less than 20:1, then production should be decreasing five quarters later, and squares on chart should be in the southeast quadrant.
  - 2. If hog-corn ratio is greater than 20:1, then production should be increasing five quarters later, and squares on chart should be in the northwest quadrant.
- C. Actual data conform to closely model of rational response.
- D. Average response summarized by curved line.
- E. Since hog-corn ratio is currently around 20:1, not expecting large production to increase in 1990.

**SLIDE 14: PORK PRODUCTION FORECAST**

- A. Pork production forecasts based on inventory and pig-crops reported in September Hogs and Pigs Report.
- B. One caution is that producers may increased production more than expected due to recent higher prices.

**SLIDE 15: HOG PRICES**

- A. Hog prices
  - 1. January-September 1988: \$44.95/cwt.
  - 2. January-September 1989: \$42.90/cwt.
- B. Spring price decline was larger than expected, with prices as low as \$35/cwt.
- C. Prices in October have moved contra-seasonally:
  - 1. October 1988: \$38.95/cwt.
  - 2. October 1989: \$46.50/cwt.
- D. Price strength is apparently due to positive demand developments.
  - 1. Decreasing marketing margins.
  - 2. Strong domestic and export demand for loins.
  - 3. Pork belly sales to Poland.
- E. Price forecasts:
  - 1. 1989IV: \$44-46/cwt.
  - 2. 1990I: \$43-46/cwt.

3. 1990II \$42-45/cwt.
4. 1990III \$44-48/cwt.
5. 1990IV \$40-48/cwt.

**SLIDE 16: BROILER PRODUCTION AND PRICES**

- A. Broiler production has risen rapidly in the 1980s.
1. 1980III: 2,810 million pounds.
  2. 1989III: 4,405 million pounds.
  3. 56.8% increase.
- B. Production has risen at an increasing rate in 1989 (on a year-over-year basis).
1. 1989I: +3.2%.
  2. 1989II: +7.2%.
  3. 1989III: +9.1%.
- C. Despite the increases in production, broiler prices have trended up.
1. 1980I-III average: 45.8 cents/pound.
  2. 1989I-III average: 62.1 cents/pound.
- D. Strong evidence of the positive demand shifts that have supported broiler prices.
- E. Note that broiler prices have fallen recently to the low 50s, which raises the question of whether the market has finally become saturated with chicken.
- F. Broiler production is expected to increase 6 to 8% in 1990.

**SLIDE 17: TURKEY PRODUCTION AND PRICES**

- A. The trend in turkey production, contrary to that of broilers, was flat in the first half of the 1980s.
- B. Turkey production has increased sharply in the second half of the decade.
  - 1. 1985III: 898 million pounds.
  - 2. 1989III: 1,180 million pounds.
  - 3. 31.4% increase.
- C. Turkey prices have not held up as well as broiler prices in the face of the increase in production.
  - 1. Prices dropped from a peak of 90 cents/pound in 1985 to a low about 45 cents in 1988.
- D. Turkey production is expected to increase 8 to 12% in 1990.

**SLIDE 18: U.S. MILK PRODUCTION**

- A. For the first five months of 1989 milk production increased approximately as expected.
- B. Unexpectedly, milk production began falling in June 1989, and has been below year earlier levels since.
  - 1. June: -1.2%.
  - 2. July: -2.1%.
  - 3. August: -1.4%.

4. September: -2.1%.

**SLIDE 19: NUMBER OF MILK COWS**

- A. The major source of the production decline was not a drop in milk cow numbers.
- B. The reduction in cow numbers has followed the expected trend.

**SLIDE 20: MILK PRODUCTION PER COW**

- A. Milk production per cow is the major source of the drop in milk production.
- B. While production per cow was weak over the first six months of 1989, it was not out of the range of most analysts expectations.
- C. Since July, production per cow has been down significantly.
- D. This has been only the second time since WWII that milk production per cow has dropped for a sustained period of time.
- E. The drop in milk production per cow can be traced to two factors.
  - 1. Forage availability problems as a result of last year's drought.
  - 2. Poor forage quality in the Northeastern part of the U.S. due to extremely wet conditions.

**SLIDE 21: MINNESOTA-WISCONSIN MILK PRICE AND CCC SUPPORT MILK**

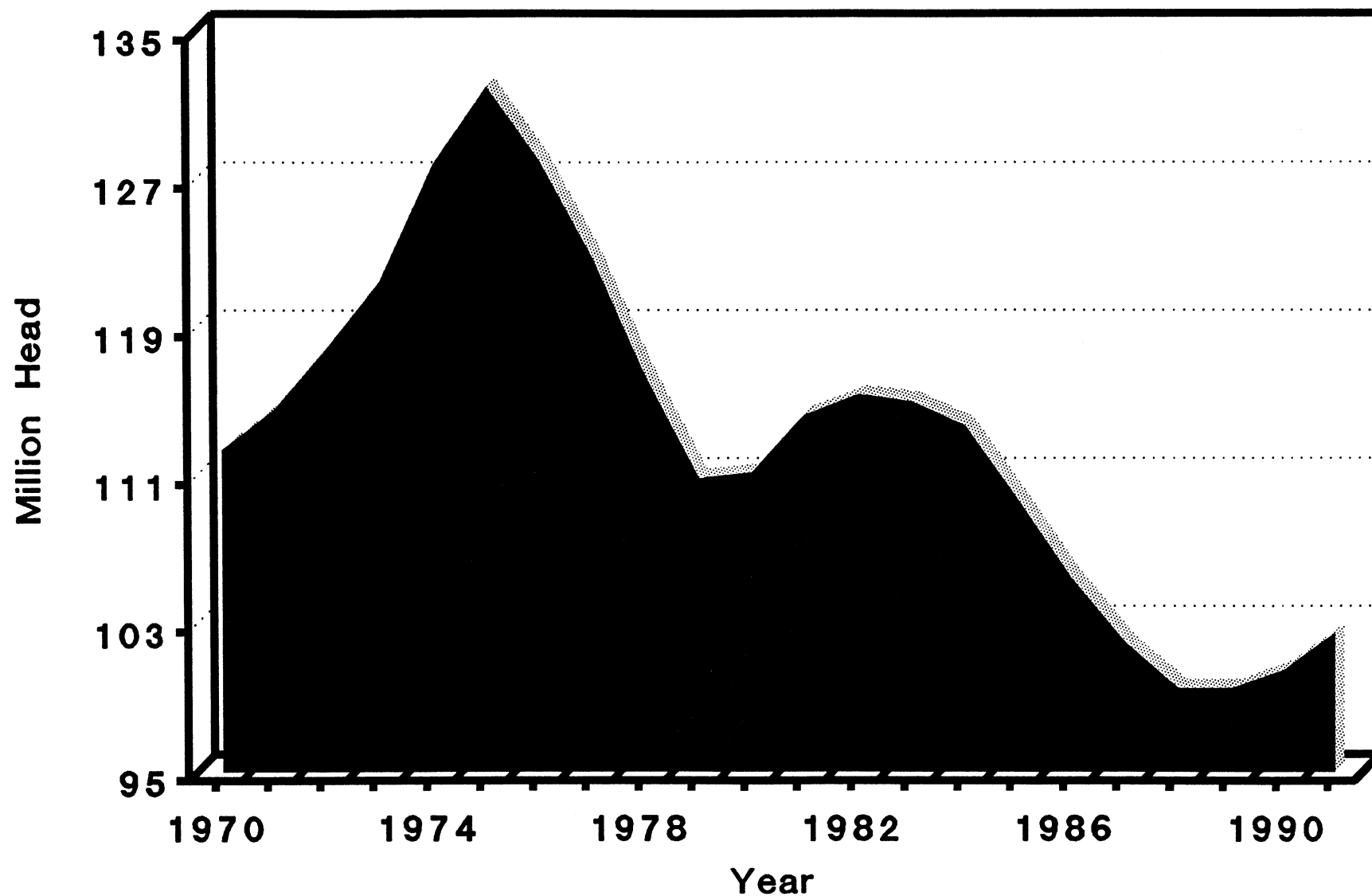
**SUPPORT PRICE, 3.5% BF**

- A. Milk prices have been driven to record levels by the combination of reduced production and strong demand.
  - 1. MW price was a record \$13.10/cwt. in September 1989.
- B. Demand has been strong due to a very tight non-fat dry powder export market and a robust domestic cheese market.
- C. New record prices are expected in October and November 1989.

**SLIDE 22: MILK-FEED PRICE RATIO**

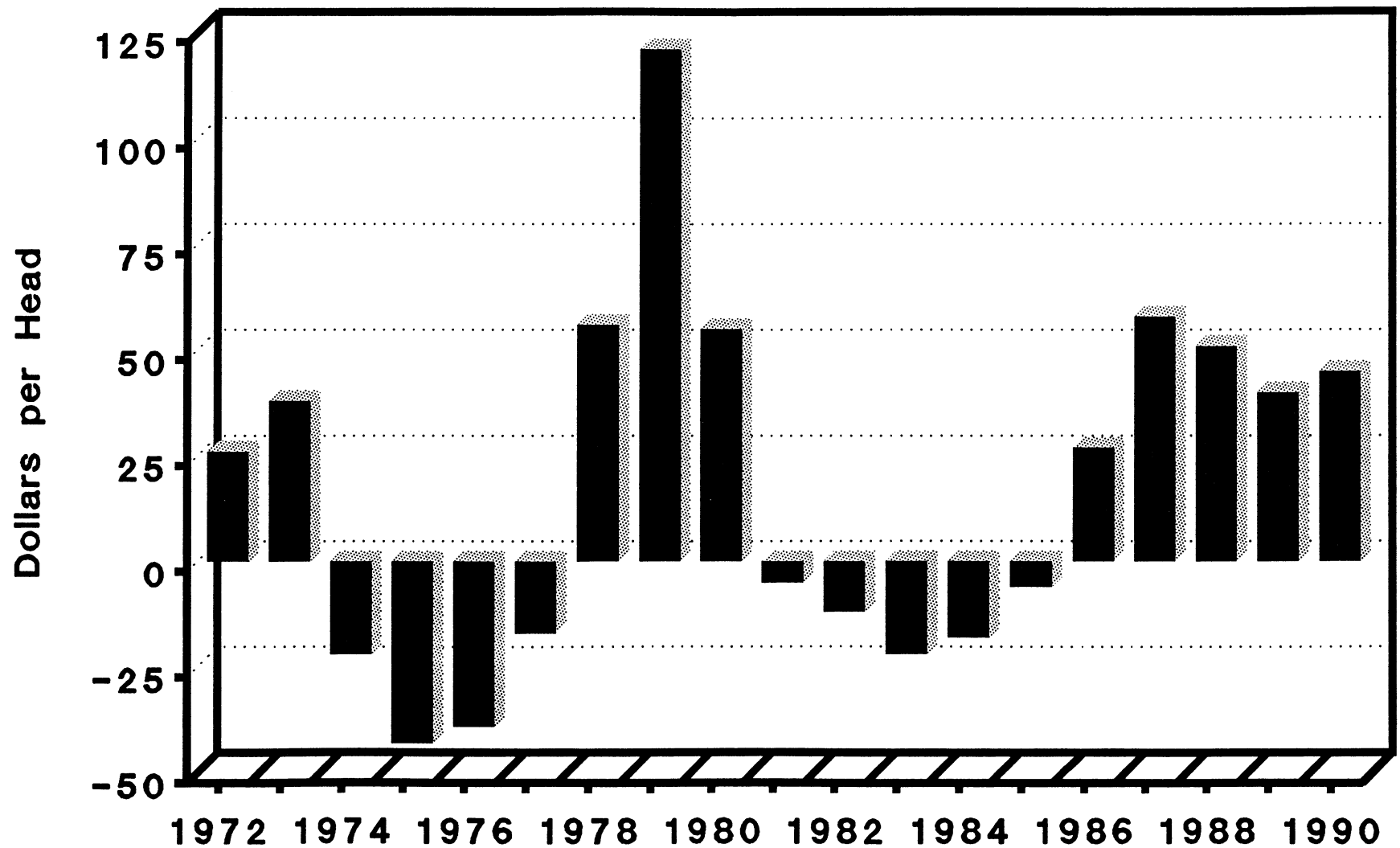
- A. An indicator of milk production profits is the milk-feed price ratio.
- B. The traditional break-even ratio is 1.4.
- C. The milk-feed price ratio has been above 1.4 since August 1989.
- D. Recent increases in milk prices have likely pushed the ratio above 1.6.
- E. This indicates that milk producers are receiving signals to expand production.
- F. Milk production is expected to increase 2% in 1990, with the bulk of the increase occurring in the second half of the year.
- G. Milk prices in 1990 are expected to average \$11 to 12/cwt.

# U.S. Inventory of All Cattle and Calves, January 1



\*1990: Projected  
1991: Forecast

# U.S. Cow - Calf Production Returns (Receipts Minus Cash Expenses)

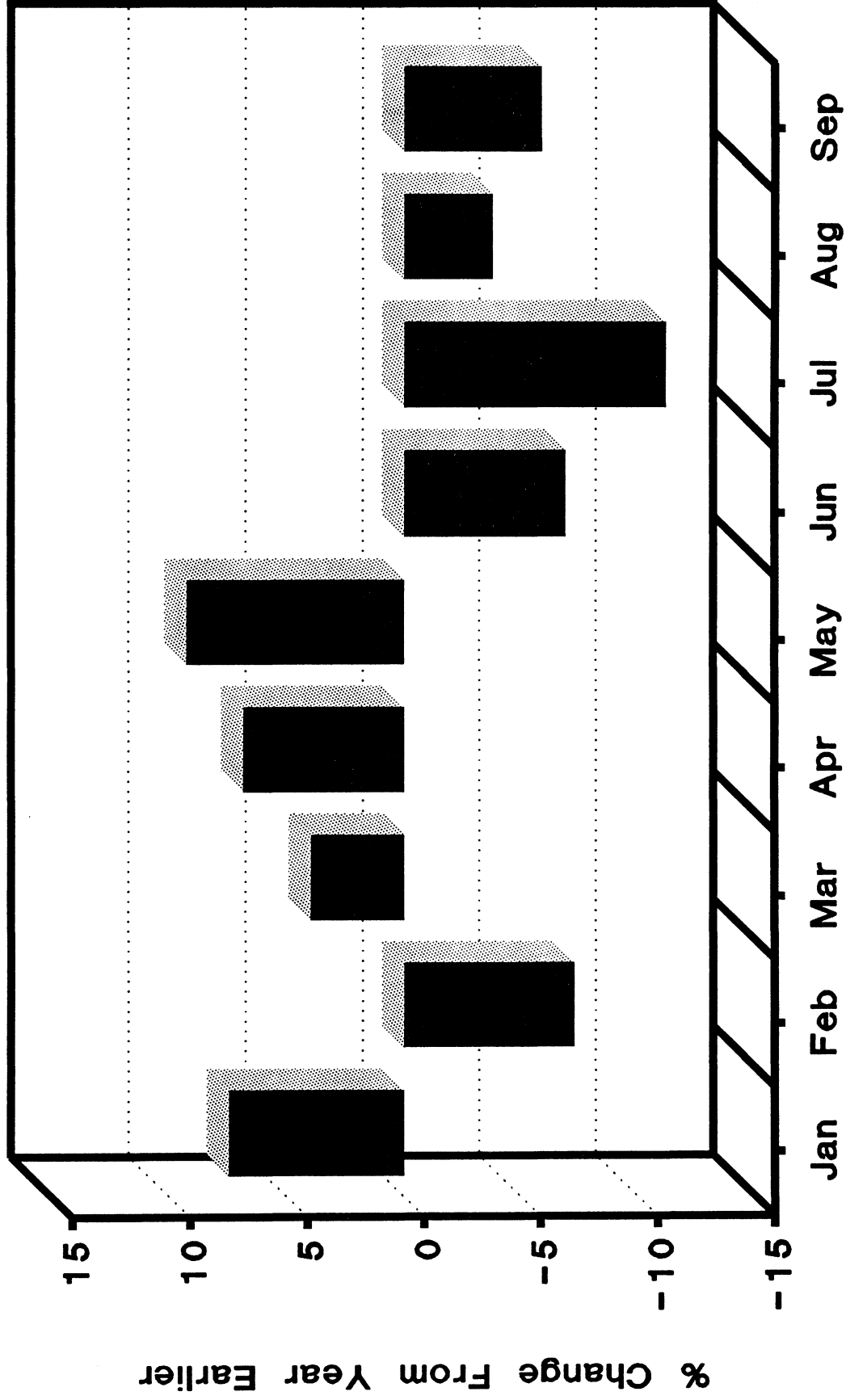


\*1989: Projected

\*1990: Forecast



# U.S. Cow Slaughter in 1989



# Beef Production Forecasts

1989

IV

- 3 %

1990

I

- 3 %

II

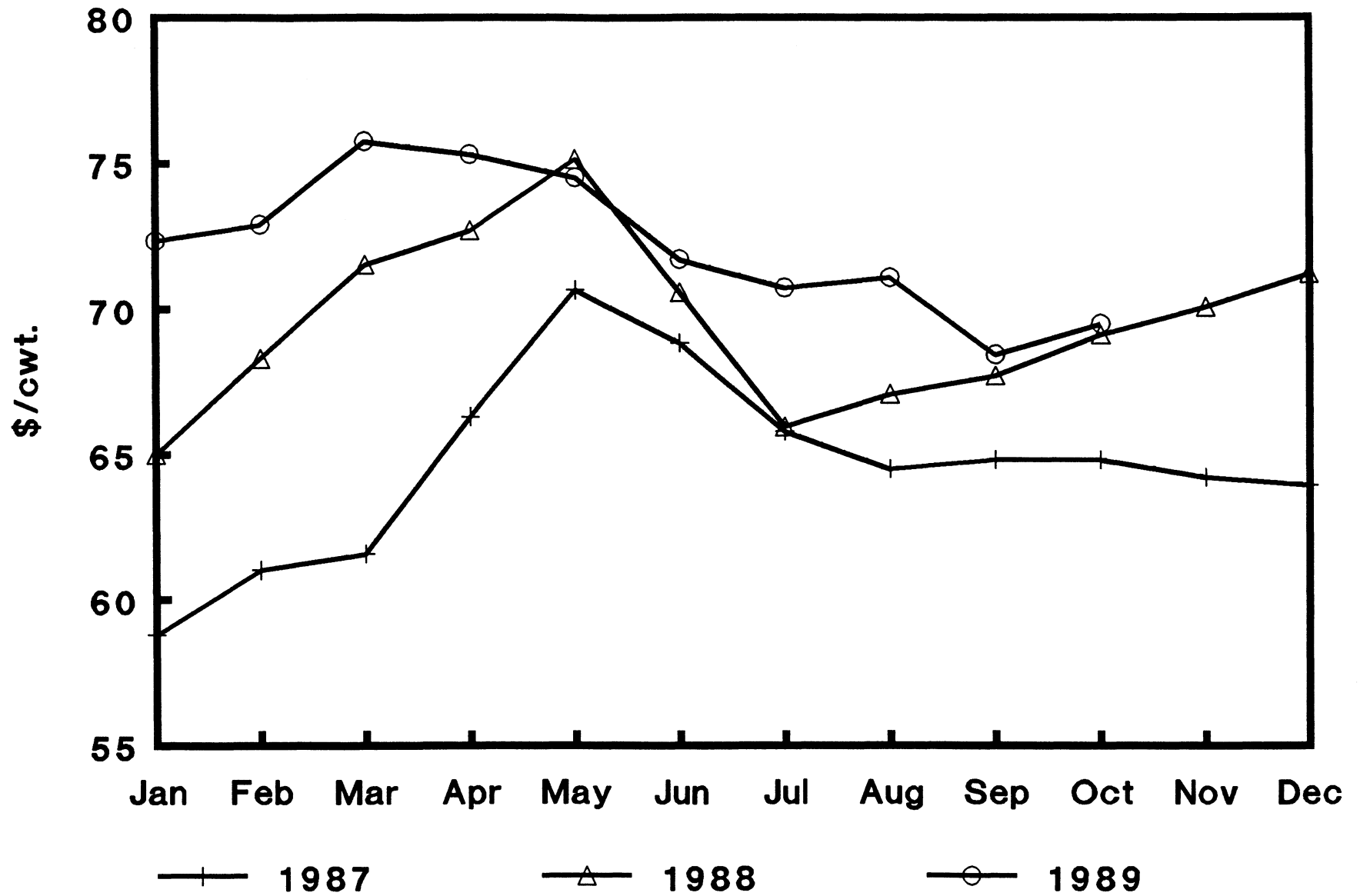
- 4 %

Year

- 3 %

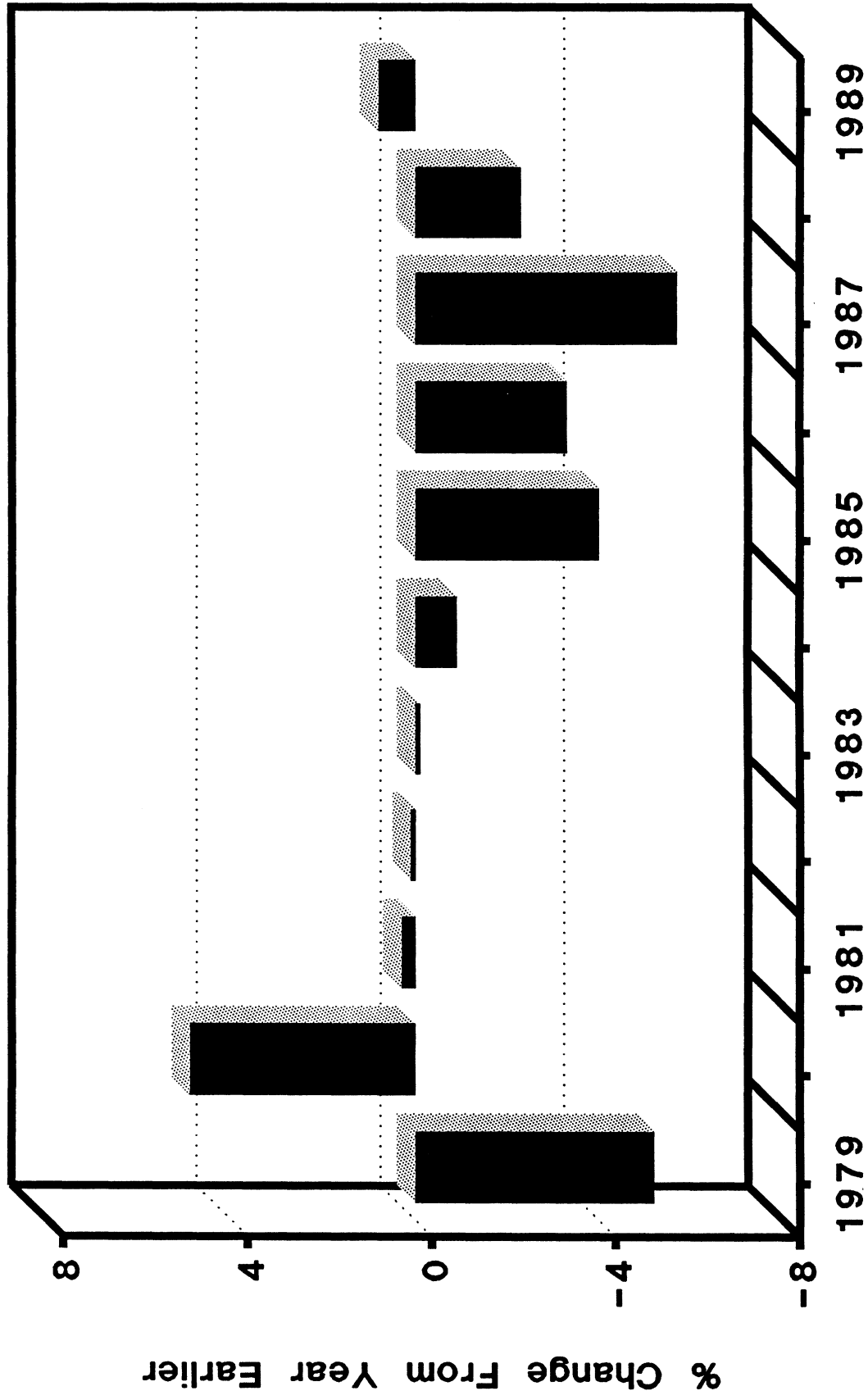
# Fed Cattle Prices

## Choice, 1000-1100 Lbs., Omaha



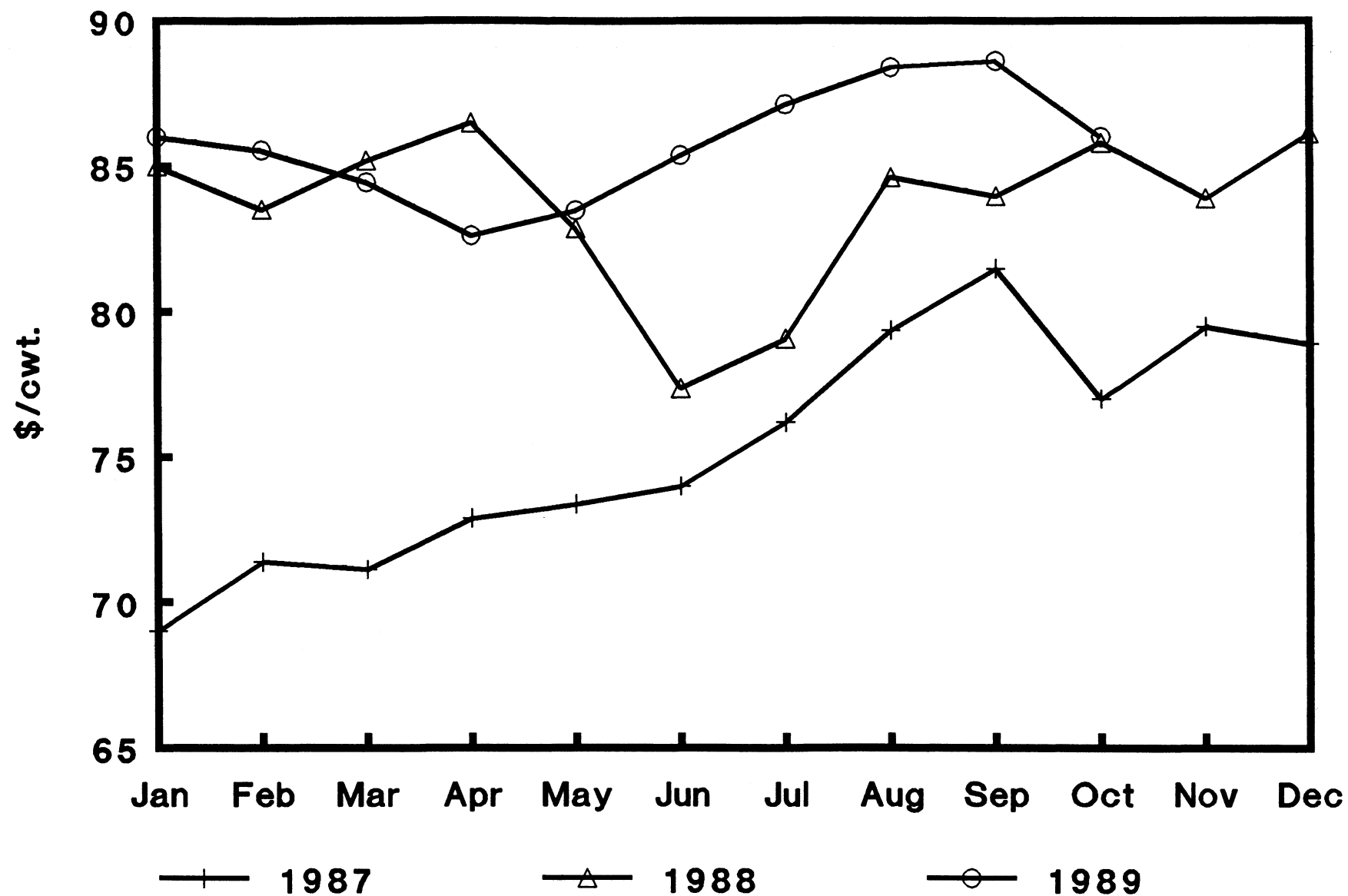
# U.S. Feeder Cattle Supplies

## July 1



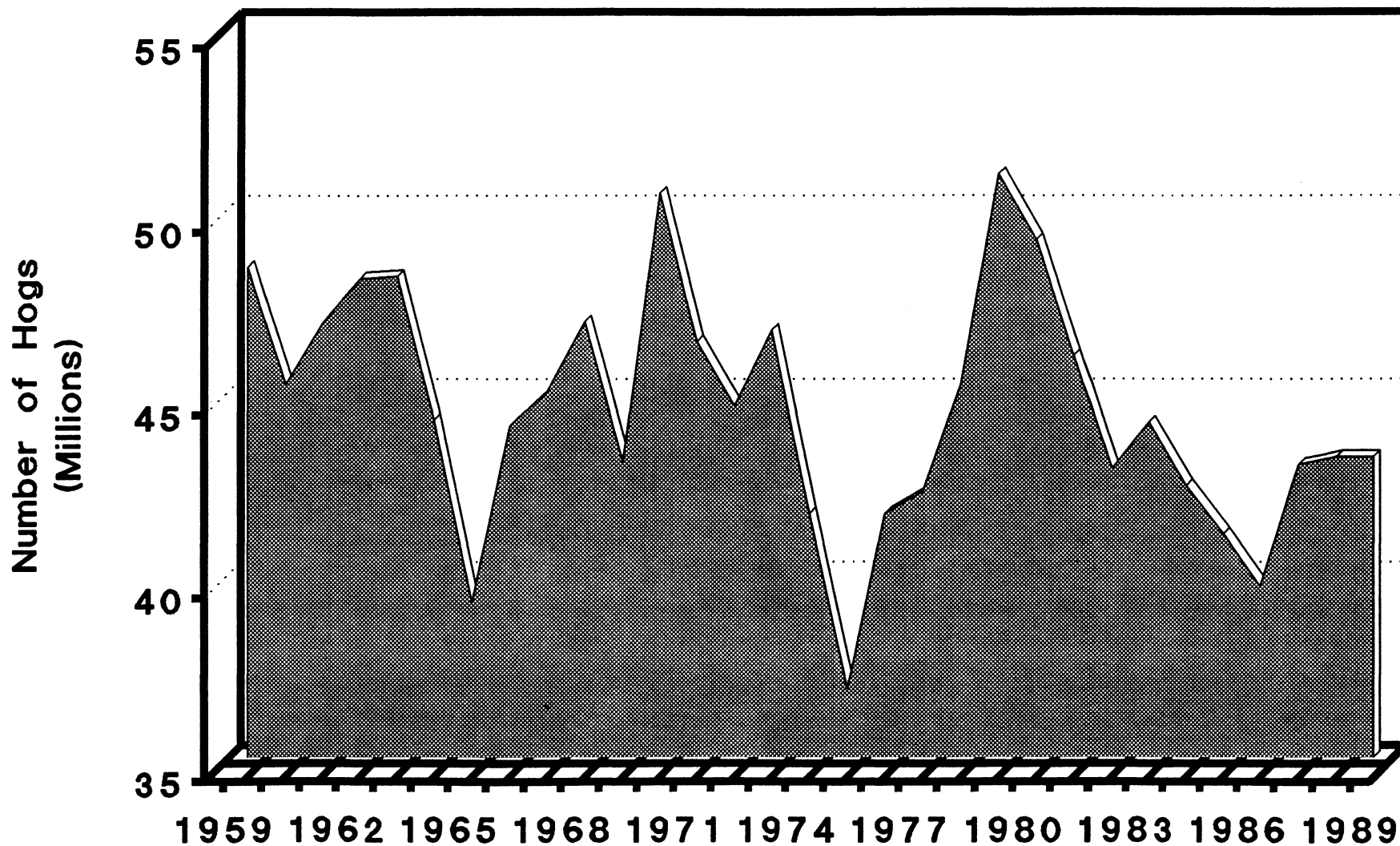
# Feeder Cattle Prices

## Medium Frame, 600-700 Lbs., Kansas City



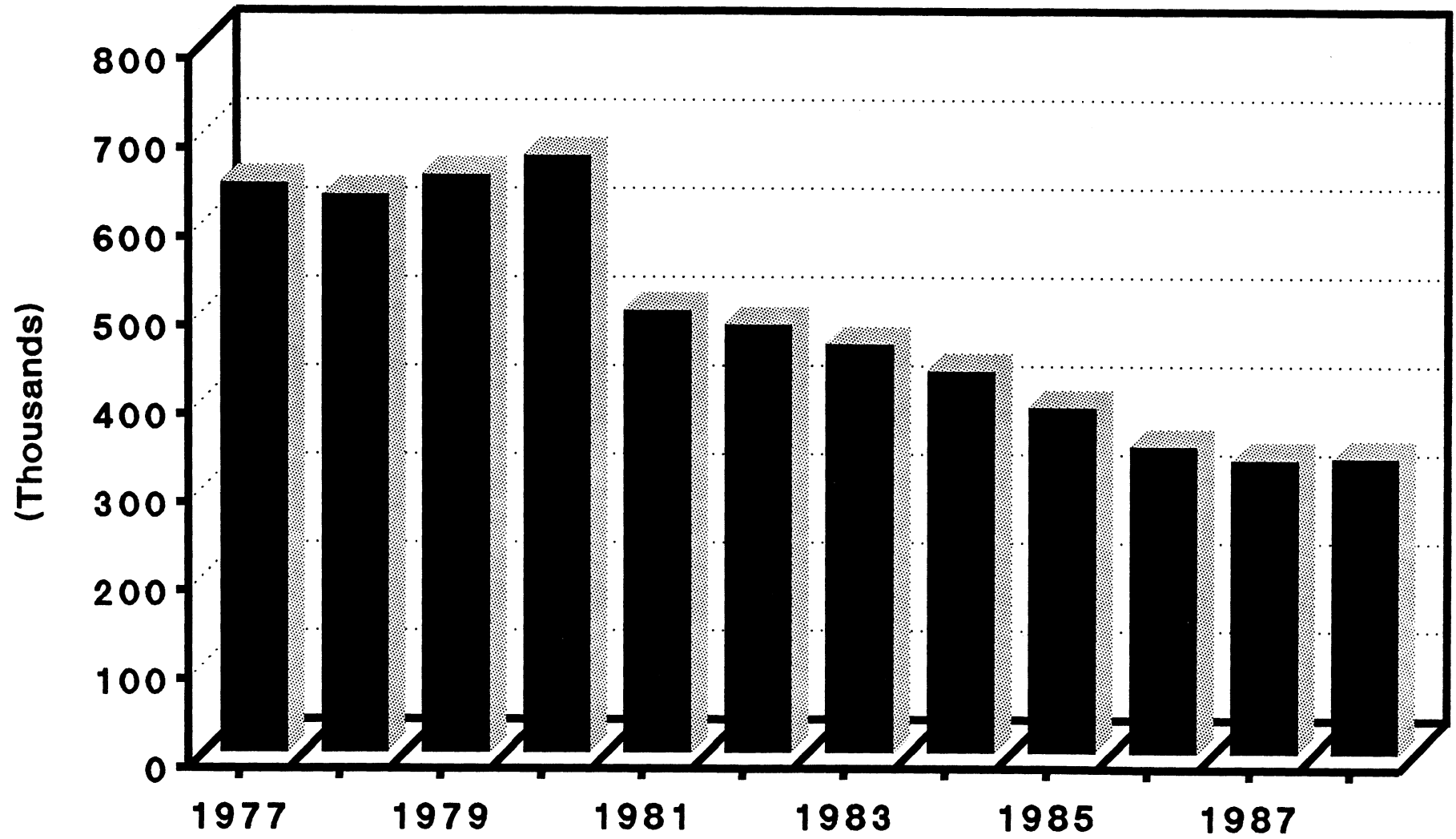
# U.S. Inventory of All Hogs and Pigs

## 10 States, December 1

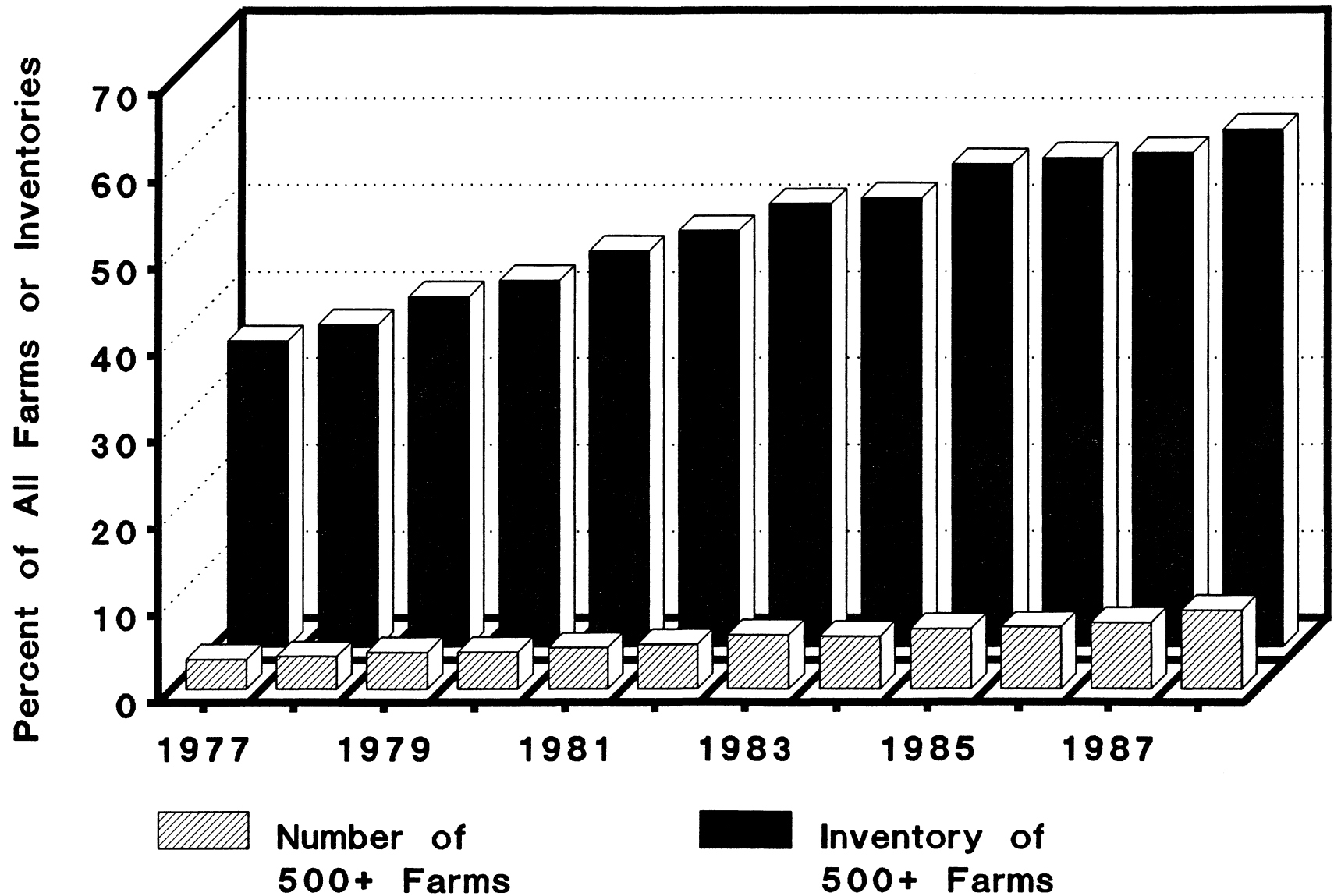


\*1989: Projected

# Number of U.S. Hog Farms

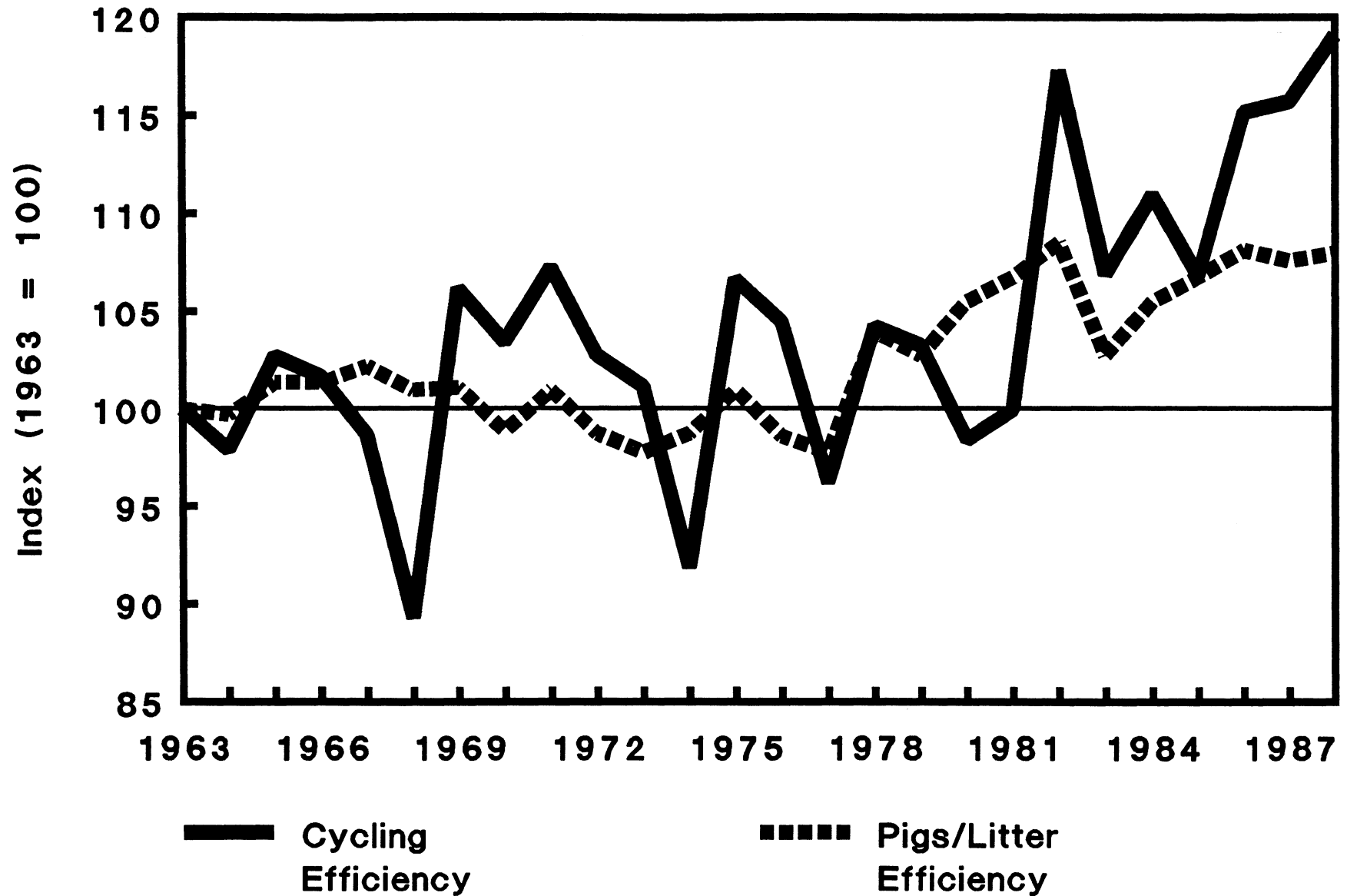


# U.S. Hog Farms With Inventories of 500 or More Hogs and Pigs

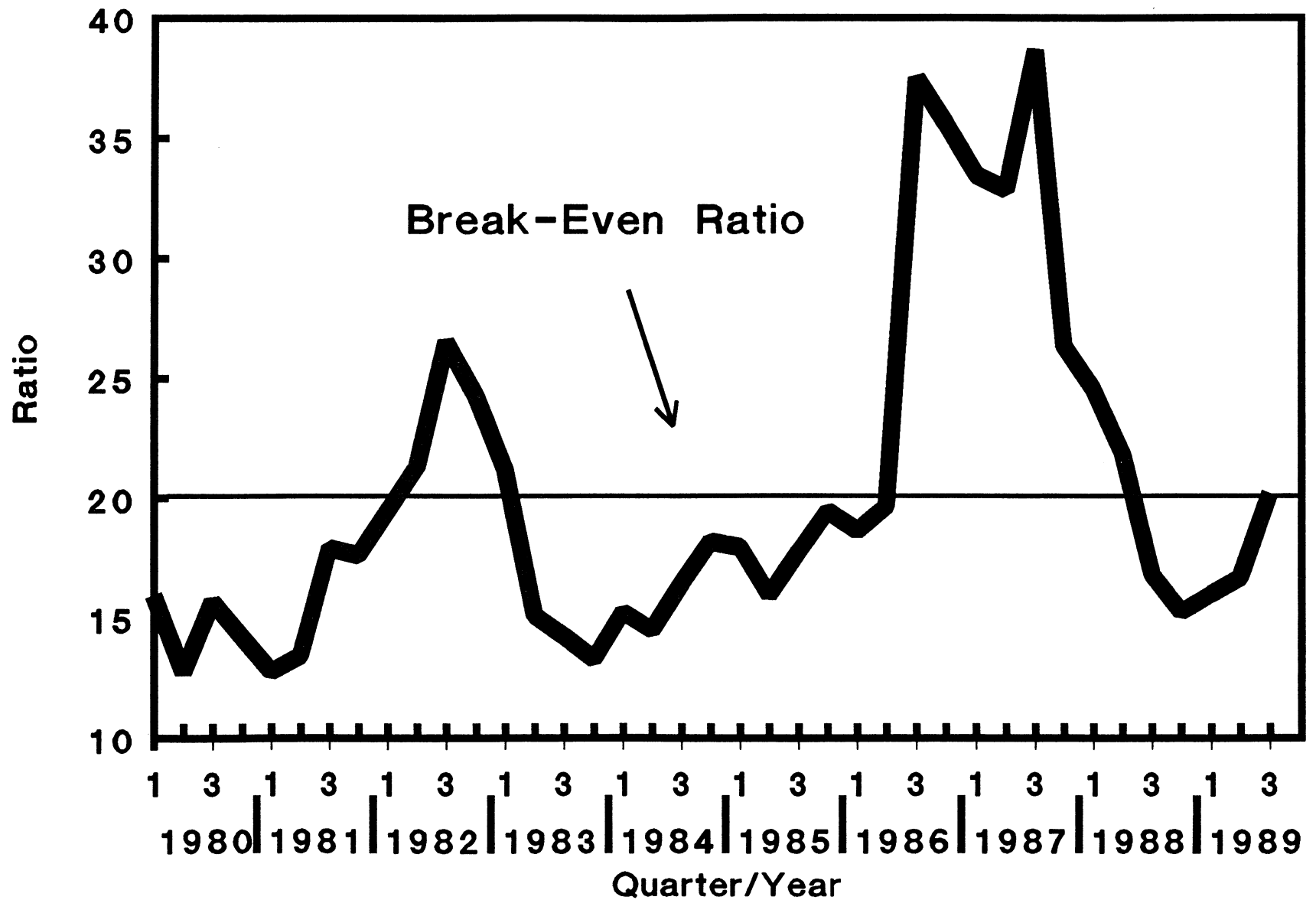




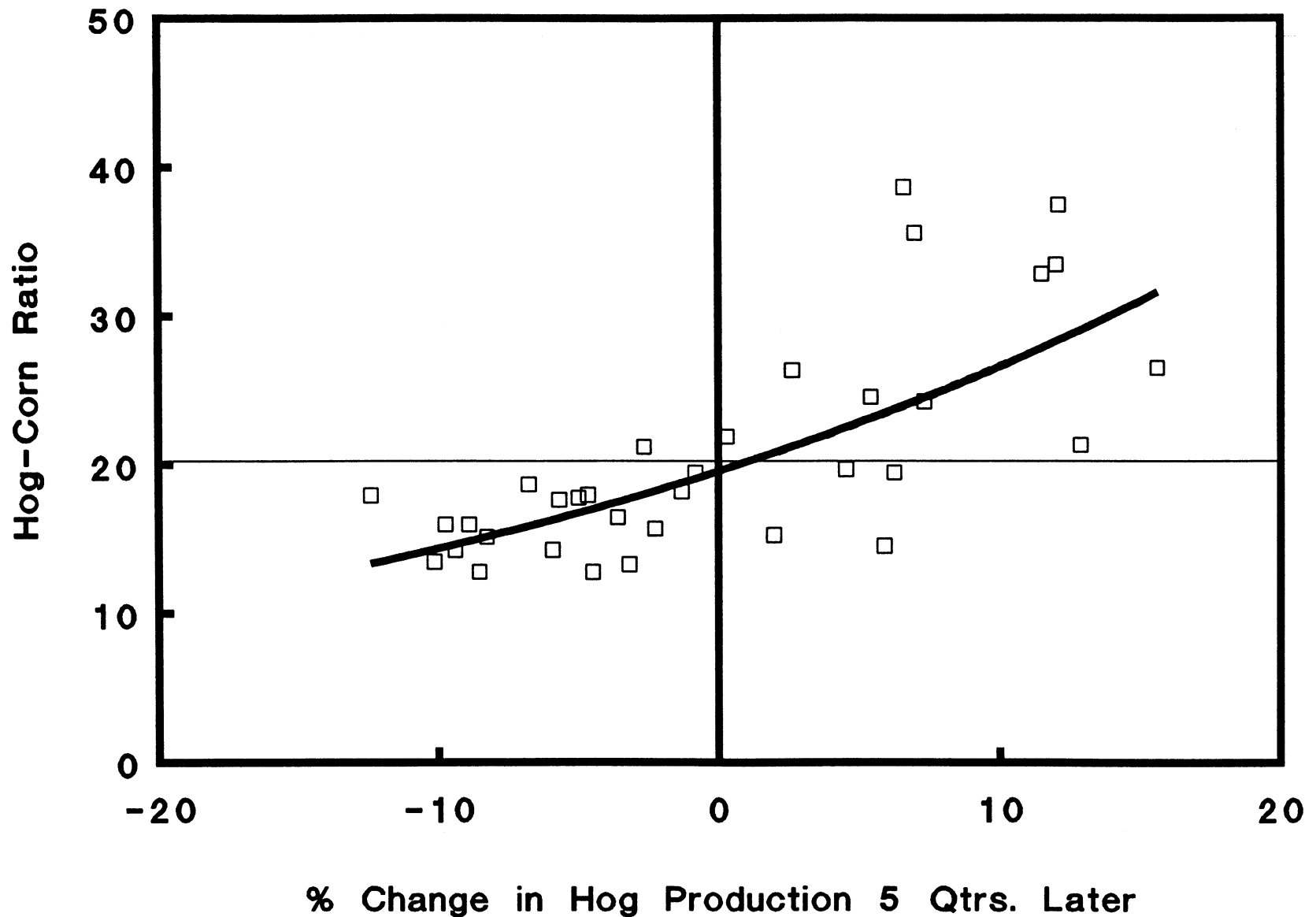
# Efficiency of the Hog Breeding Herd



# Hog-Corn Ratio



# Hog-Corn Ratio and Production Response Five Quarters Later, 1980: I - 1988: II



# Pork Production Forecasts

1989

IV

+ 1 %

1990

I

+ 3 %

II

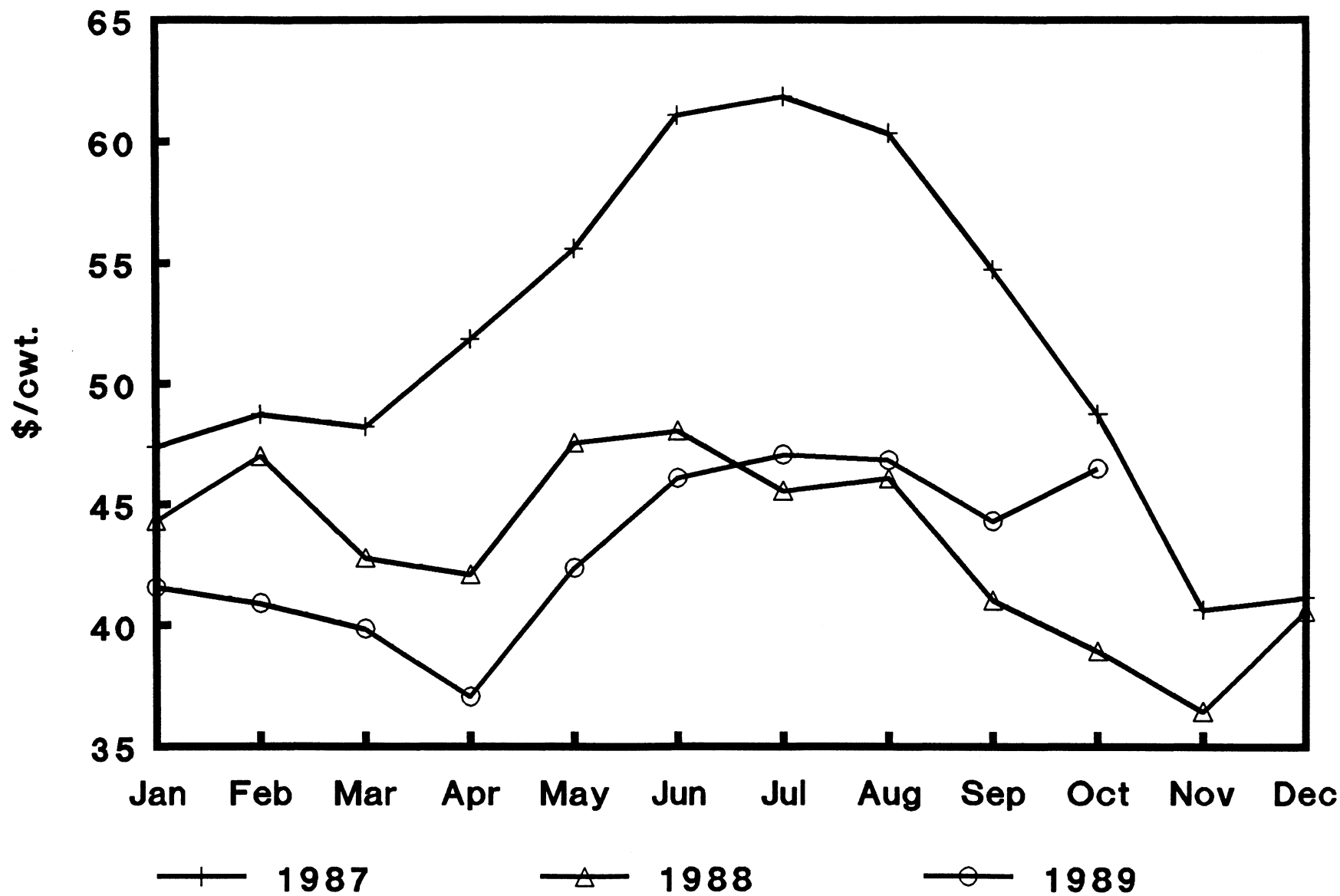
+ 1 %

Year

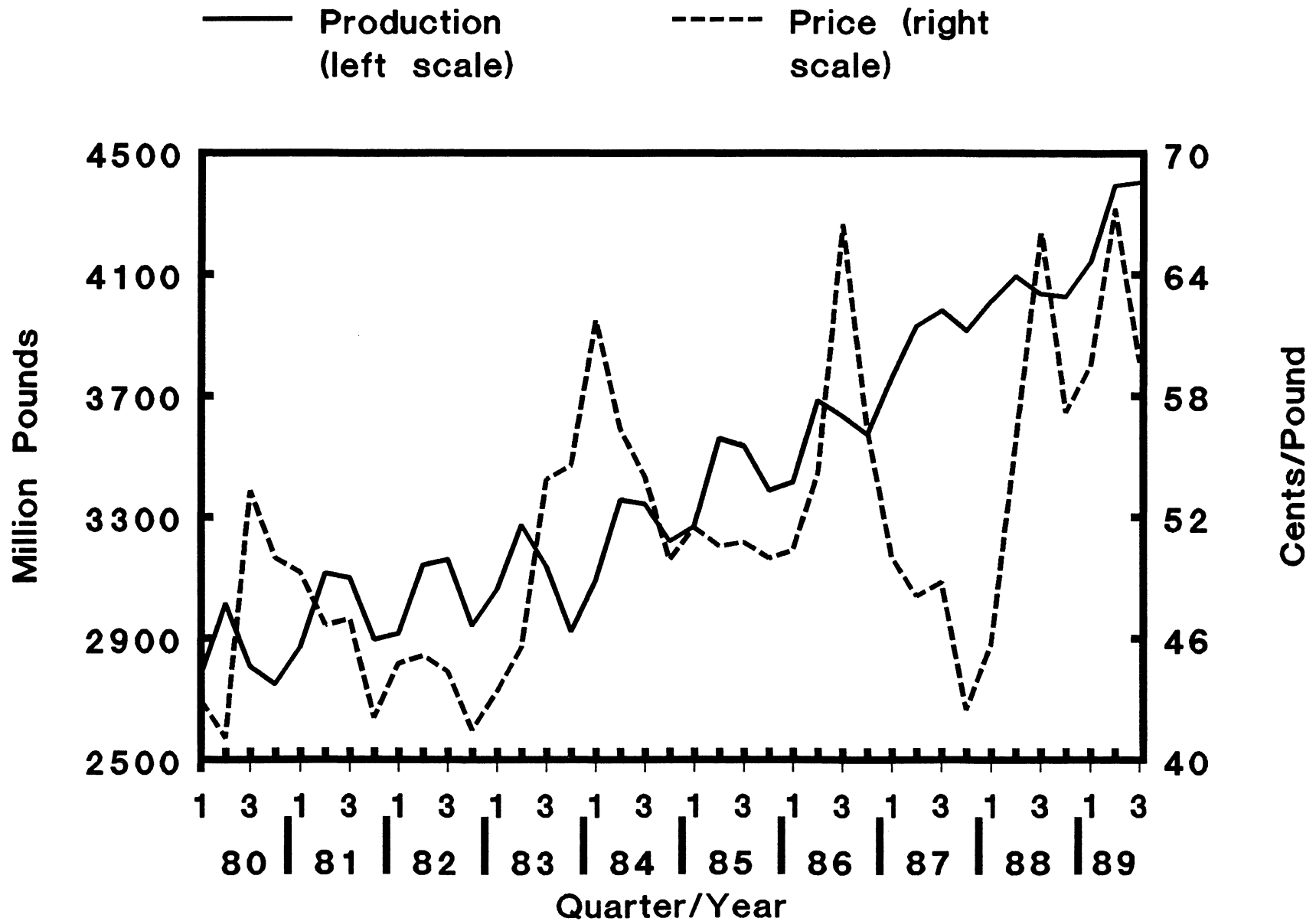
+ 2 %

# Hog Prices

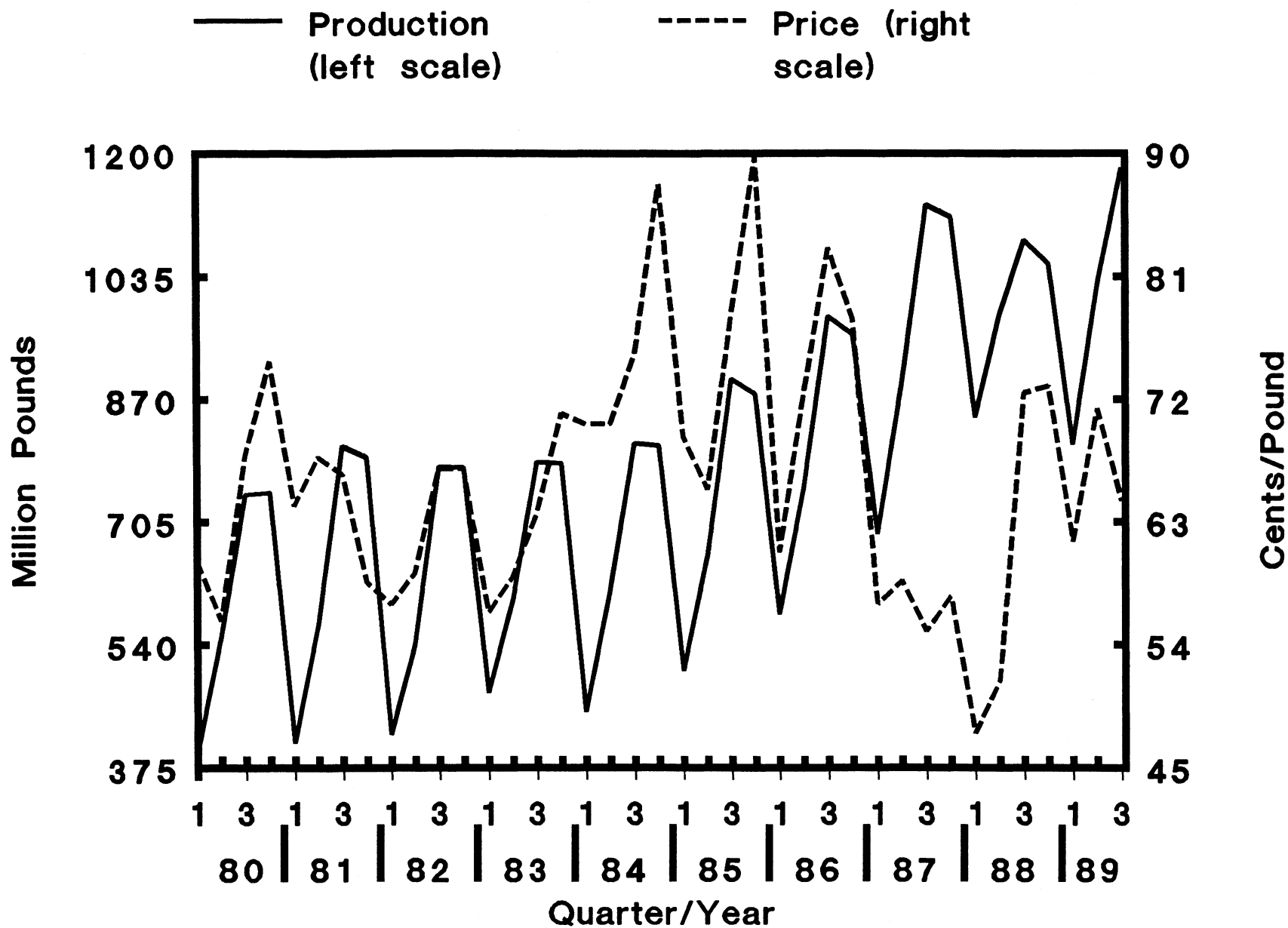
## Barrows and Gilts, 7 Market Average



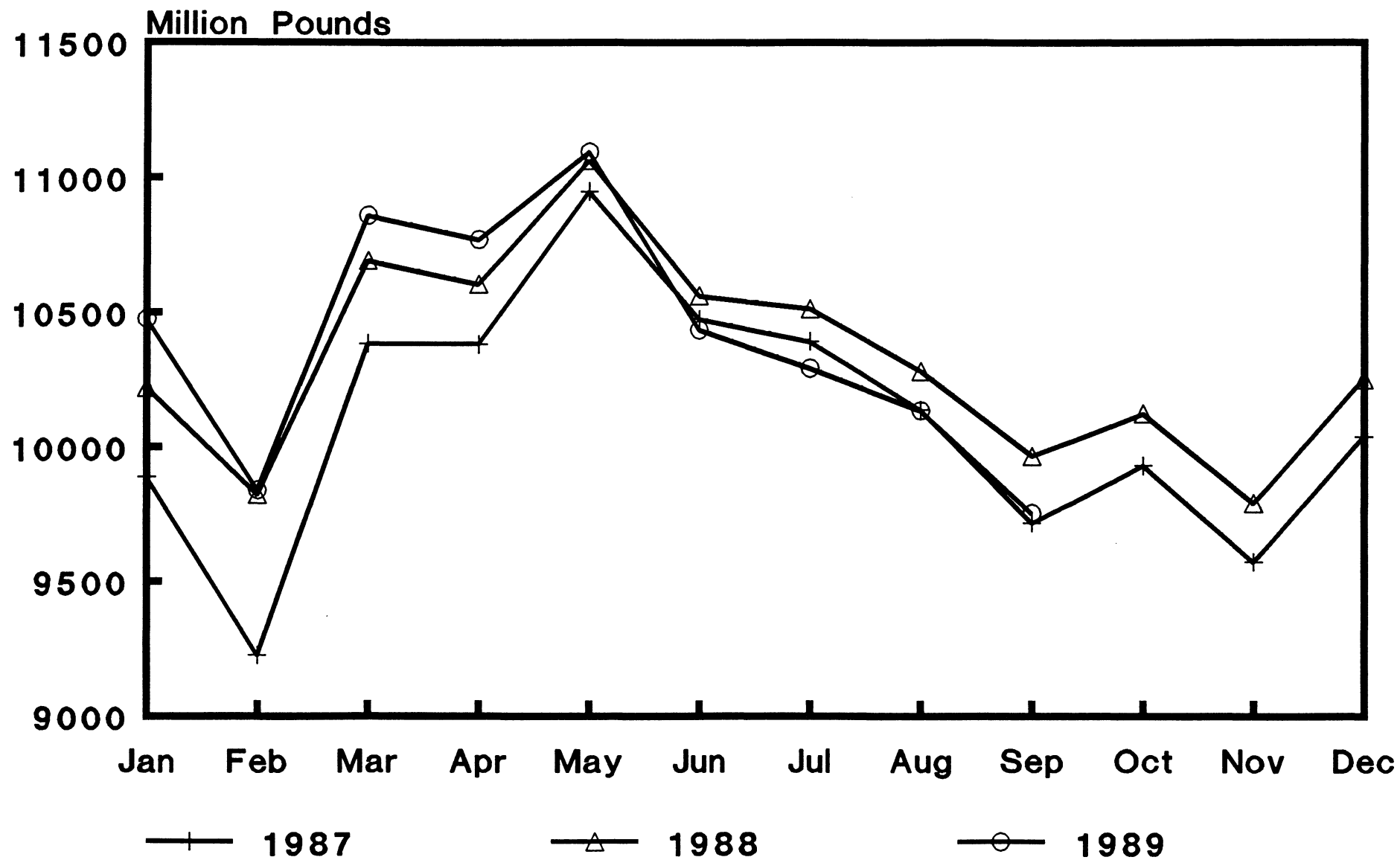
# Broiler Production and Prices



# Turkey Production and Prices

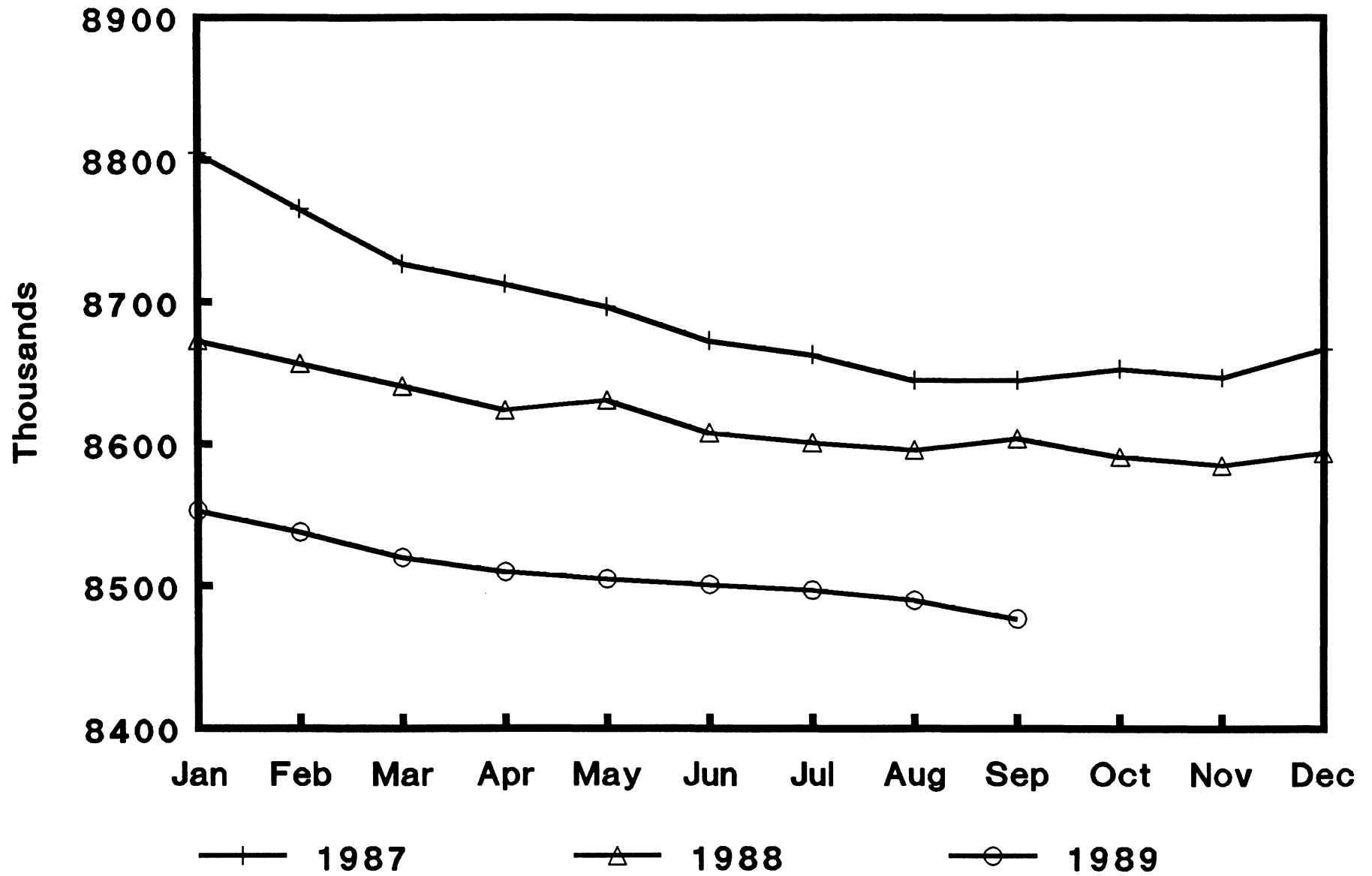


# U.S. Milk Production (21 States)

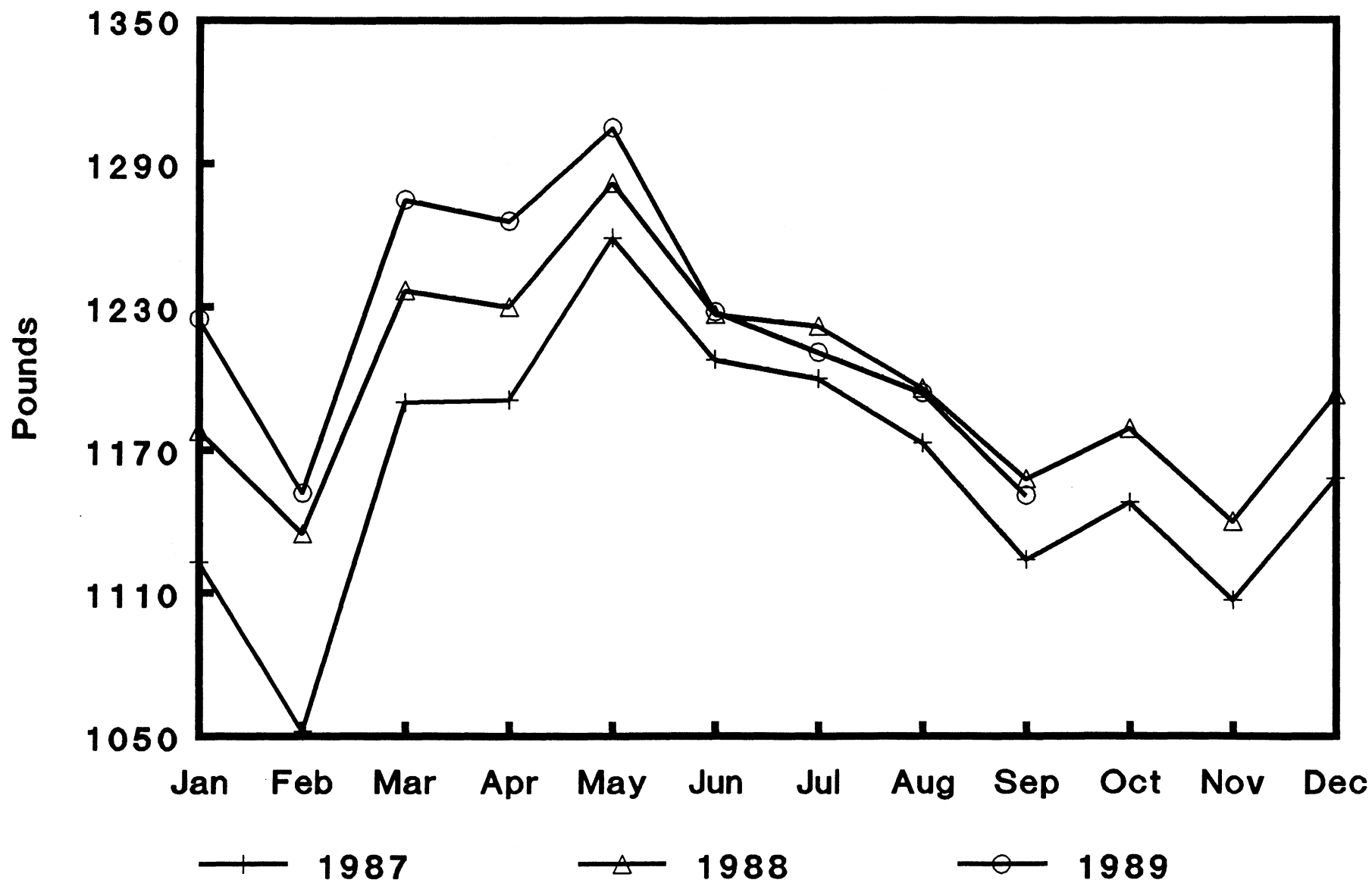




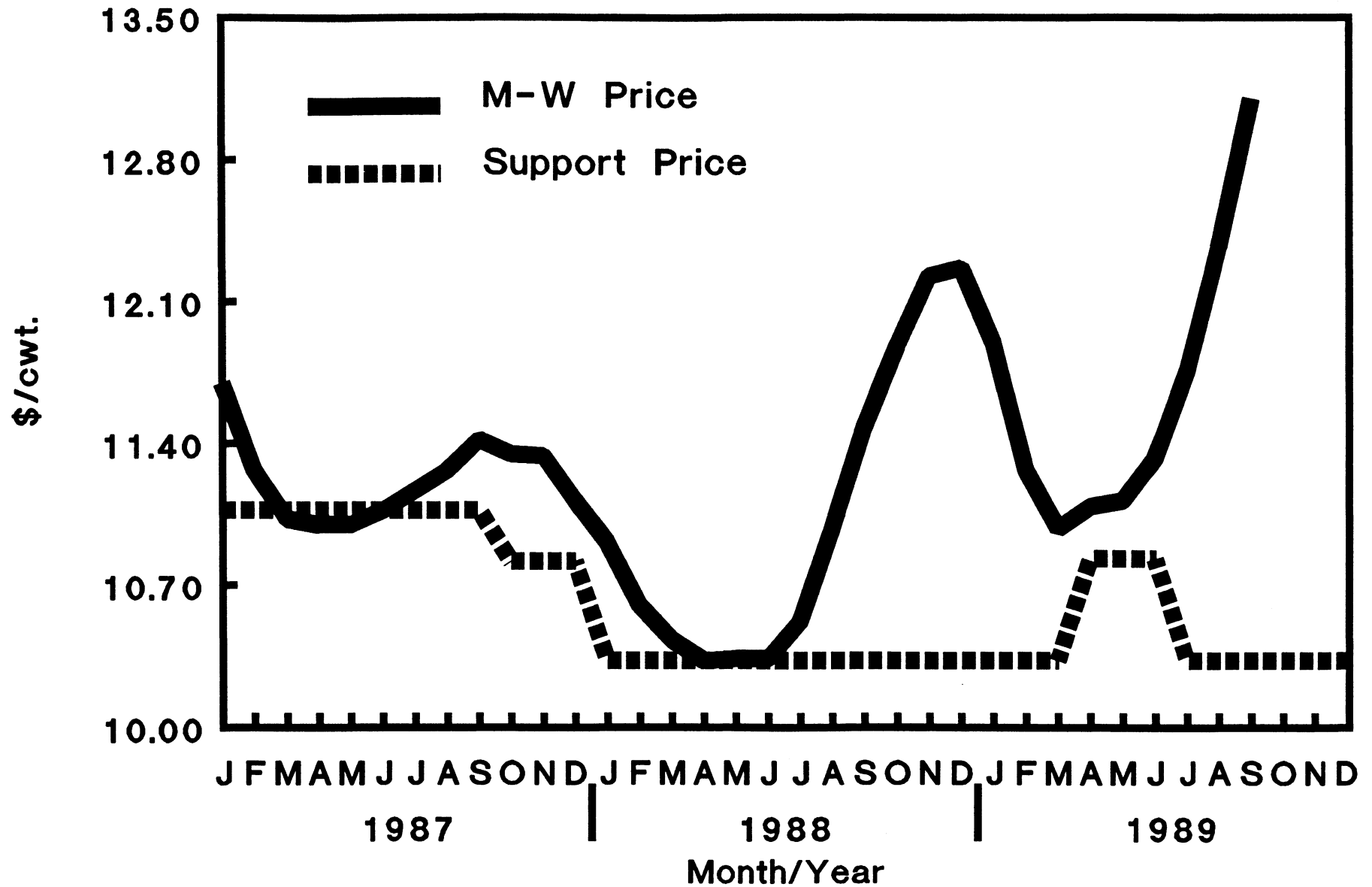
# Number of Milk Cows (21 States)



# Milk Production Per Cow (21 States)



# Minnesota-Wisconsin Milk Price and CCC Milk Support Price, 3.5% BF



# Milk-Feed Price Ratio

